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Instituto Tecnológico Autónomo de México (ITAM) Recognized as CFA Program Partner Institution

University students trained in CFA Program's Candidate Body of Knowledge™ will have strong foundation for CFA exam preparation, career success

(Read more about the [CFA Program Partner Initiative](#))

Mexico, D.F., August 25, 2008 — CFA Institute announced that both the ITAM BA in Business Administration and Master in Finance are CFA Program Partners and will offer degree programs that cover at least 70 percent of the CFA Program Candidate Body of Knowledge, the CFA Institute ethical and professional standards, and other requirements.

“Students in these programs are exposed to the Candidate Body of Knowledge, concepts and principles that have been identified by investment experts worldwide as essential to global practice,” said Bob Johnson, CFA, deputy CEO of CFA Institute. “By mastering these fundamentals of the CFA Program, students will be well on their way to earning the highly-valued CFA charter.”

Recognition as a CFA Program Partner signals to potential students, employers, and the marketplace that the university curriculum is closely tied to professional practice and is well-suited to preparing students to sit for the three levels of CFA examinations.

Established in 1947, the undergraduate program in Business Administration is one of the most prestigious programs in Mexico. The program provides students with a comprehensive formation through humanistic courses complemented with strong technical analytical and management skills to understand the business environment. The ITAM BA in Business Administration program can be completed in eight semesters and has ten areas of specialization, finance being one of the most important ones.

ITAM's Masters in Finance, launched in 1991, can be studied full-time or part-time. The program offers a mix of theoretical and applied courses seeking a balance between the theory and empirical aspects of finance, trying different aspects with the rigor that analysis and financial management requires.

“ITAM is proud to be honored as a CFA Program Partner. We are committed to maintain the academic rigor, analytical focus, and ethical formation and quality standards that CFA Institute so rightly expects and demands from its partners. It will be highly enriching for our institution to be able to enjoy all the benefits the partnership entails.”

Students in the programs will gain access to CFA Institute textbooks, journals, webcasts, and other educational resources. Students will also benefit from professional development events held in conjunction with CFA Society of Mexico.

The CFA Society of Mexico is proud to have the ITAM as the first university in the country to join the select group of universities that are part of the CFA Partners Program. The ITAM not only has one of the strongest academic bodies, but also holds the reputation as one of the top business schools that will help to develop leaders in the financial industry. We are convinced that ITAM students will benefit from the partnership and will become successful professionals and future CFA charterholders.

CFA Program Partners

The CFA Program Partner initiative was launched 4 April 2006 with the announcement of Saïd Business School at the University of Oxford as the inaugural CFA Program Partner. Since then, CFA Program Partner institutions have been recognized on six continents:

- University of Adelaide (Adelaide, Australia)
- American University of Sharjah (Sharjah, UAE)
- University of Amsterdam (Amsterdam, The Netherlands)
- Asian Institute of Management (Manila, Philippines)
- Bocconi University (Milan, Italy)
- Boston University (Boston, Mass., USA)
- Universidad del CEMA (Buenos Aires, Argentina)
- University College Dublin (Dublin, Ireland)
- Concordia University (Montreal, Quebec, Canada)
- Cornell University (Ithaca, N.Y., USA)
- Creighton University (Omaha, Neb., USA)
- Durham Business School (Durham, U.K.)
- University of Edinburgh (Edinburgh, Scotland, U.K.)
- Rotterdam School of Management, Erasmus University (Rotterdam, The Netherlands)
- University of Exeter (Exeter, U.K.)
- EDHEC Business School (Nice, France)
- ESSEC (Paris, France)
- Georgia Institute of Technology (Atlanta, Ga.)
- Hautes Etudes Commerciales (HEC) (Paris, France)
- Hong Kong University of Science and Technology (Hong Kong)
- University of Illinois (Urbana, Ill., USA)
- Imperial College London, Tanaka Business School (London, U.K.)
- Instituto Tecnológico Autónomo de México (ITAM) (Mexico City, Mexico)
- University of Kansas (Lawrence, Kan., USA)

- La Trobe University (Melbourne, Australia)
- Lancaster University (Lancaster, U.K.)
- Université Laval (Quebec, Canada)
- University of Leicester (Leicester, U.K.)
- London Business School (London, U.K.)
- Macquarie University (Sydney, Australia)
- Manchester Business School (Manchester, U.K.)
- Marquette University (Milwaukee, Wis., USA)
- Michigan State University (East Lansing, Mich., USA)
- University of Missouri at Columbia (Columbia, Mo., USA)
- Nanyang Technological University (Singapore)
- National Institute of Development Administration (Bangkok, Thailand)
- National University of Singapore (Singapore)
- University of Nebraska-Lincoln (Lincoln, Neb., USA)
- University of North Carolina at Chapel Hill (Chapel Hill, N.C., USA)
- University of Otago (Dunedin, New Zealand)
- University of Oxford's Saïd Business School (Oxford, U.K.)
- University of Pretoria (Pretoria, South Africa)
- ICMA Centre, University of Reading (Reading, U.K.)
- Reims Management School (Reims, France)
- University of Rhode Island (Kingston, R.I, USA)
- University of Richmond (Richmond, Va., USA)
- University of Saint Gallen (St. Gallen, Switzerland)
- Saint Louis University (St. Louis, Mo., USA)
- Universidad de San Andres (Buenos Aires, Argentina)
- University of San Francisco (San Francisco, Calif., USA)
- Universite de Sherbrooke (Sherbrooke, Quebec, Canada)
- University of Stellenbosch (Stellenbosch, South Africa)
- University of Stirling (Stirling, Scotland, U.K.)
- University of Technology, Sydney (Sydney, Australia)
- Trinity College Dublin (Dublin, Ireland)
- University of Warwick (Coventry, U.K.)
- University of Wisconsin-Madison (Madison, Wis., USA)
- Virginia Polytechnic Institute and State University (Blacksburg, Va., USA)

About the CFA Program

The CFA Program sets a standard for developing the skills, standards, competence, and integrity of financial analysts, portfolio managers, investment advisers, and other investment professionals worldwide. It is widely considered the investment profession's most rigorous credentialing program. Administered in English, the CFA curriculum and examinations are identical worldwide. Fewer than one in five candidates who begin the program successfully complete it and go on to earn the coveted CFA charter, the "gold standard" for investment professionals.

About CFA Institute

CFA Institute is the global association for investment professionals. It administers the CFA[®] and CIPM curriculum and exam programs worldwide; publishes research; conducts professional development programs; and sets voluntary, ethics-based professional and performance-reporting standards for the investment industry. CFA Institute has more than 96,000 members, who include the world's 82,800 CFA charterholders, in 133 countries and territories, as well as 136 affiliated professional societies in 57 countries and territories. More information may be found at www.cfainstitute.org.

About Instituto Tecnológico Autónomo de México (ITAM)

ITAM is a private, secular, non profit Mexican institution of higher education. Its mission is to contribute to the comprehensive education of students and to the development of a freer, more just and more prosperous society. ITAM seeks to form men and women who are capable of acting in an informed, rational, responsible and critical manner, committed to the creation, direction and orientation of institutions, works and public opinion; capable at the same time of creating and diffusing knowledge at the highest ethical, scientific, technological and professional level, which will permit society to be more conscious of the problems that it faces, while contributing to their understanding and resolution.

In order to carry out its teaching and research objectives, ITAM aspires to the highest levels of academic excellence, while supporting a diversity of ideas and a community that respects ethnic, cultural, and religious differences.